



3rd Annual St. Andrew's Crusader 5K / Fun Run

June 2010

Dear Sir/Madam:

On Saturday October 2nd 2010, St. Andrew the Apostle Catholic School will hold its 3rd Annual Crusader 5K / Fun Run. This event started in 2008 as part of our back-to-school activities and Family BBQ. This year, it continues as a community-building fundraiser to help enrich our school's athletic and academic programs.

This year we hope that the St. Andrew School's 5K and Fun Run becomes a popular and much-anticipated event for our school and the local area. Because of its past popularity, we expect nearly all of our St. Andrew School families to participate, along with an even greater number of families from the surrounding community.

Please consider becoming one of our sponsors for the 5K. We have many opportunities for businesses like yours to donate: Platinum Title Sponsor - \$2,000; Gold Medal Sponsor - \$1,000; Silver Medal Sponsor - \$500; Bronze Medal Sponsor - \$250 or Item Sponsorship. Depending upon your level of sponsorship, your company will enjoy the following advertisement opportunities:

- Exclusive logo placement on start/finish banners
- Exclusive logo placement on official race numbers
- Exclusive logo placement on Hospitality Station, Timing Station or Registration/Package Pickup Station
- Exclusive logo placement on course and mile markers
- Sponsorship acknowledgement during morning run/walk kickoff
- Inclusion on our website and in all print materials for event including T-shirts, brochures and flyers.
- Opportunity to market company in giveaway race bags
- Listing during race week in St. Andrew Church Bulletin which is made available to over 2000 registered families

Thank you for your consideration of this request. If you have any questions about St. Andrew The Apostle Catholic School's 5K / Fun Run please contact Helen Martin , 5K Coordinator, at 703.815.0525 or helenmartin@verizon.net.

Sincerely,

Helen Martin

Federal Tax ID#: 54-1511706